

WXIX

ORDERFlight Dates **08/21/12-08/27/12**Contract / Revision **810925 /**Original Date / Revision
08/20/12 08/20/12Advertiser **Mandel, J/US Senate/R**Agency **Strategic Media Placement.**

Buying Contact

**7669 Stagers Loop
Delaware, OH 43015**Product

Agency Com 15%

Billing Contact**7669 Stagers Loop
Delaware, OH 43015**Sales Office WXIXSales Region LocalAgency RefOrder Sep 00:15:00Estimate # **2614**Alt Order #Billing Type CashOrder Type GeneralBilling Cycle EOM/EOCBilling Calendar BROADCASTDemographic A35+Rev Codes Agency Political Pol-CandicProduct Codes PL820Priority P 5Advertiser RefPrimary Account Executive
Amy Goetz

Account Executive	Order%	Start Date	End Date
Amy Goetz	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

Order Totals**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	8	\$4,760.00	\$5,600.00	0.00	07/30/12	08/26/12	8	\$4,760.00	\$5,600.00
September 2012	2	\$1,190.00	\$1,400.00	0.00	08/27/12	08/27/12	2	\$1,190.00	\$1,400.00
Totals	10	\$5,950.00	\$7,000.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
N 1	WXIX	08/21/12	08/27/12	News @ 6a News @ 6am	Comm	6a-7a	MTWTF--	:15/:15	4	\$500.00	P 3	0.00	BK	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/20/12	08/26/12	- TWTF--		4			\$500.00			0.00			
		Week: 08/27/12	09/02/12	M-----		1			\$500.00			0.00			
N 2	WXIX	08/21/12	08/27/12	Late News M-F Late News M-F	Comm	10-11P	MTWTF--	:15/:15	4	\$900.00	P 5	0.00	BK	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/20/12	08/26/12	- TWTF--		4			\$900.00			0.00			
		Week: 08/27/12	09/02/12	M-----		1			\$900.00			0.00			
													Totals	10	\$7,000.00